

modest

the Michael Morris resumé

Michael Morris
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Senior Creative Designer | Anthro Corporation | Tualatin, OR | June '07 – present

- Expand Anthro's 30-year-old brand from a mom-and-pop manufacturer into an innovative ergonomic supplier partnering with giants like Microsoft, Samsung, and Herman Miller.
- Direct/coach other members of the in-house Creative Team on ways to improve their designs, expand their skill set, and respond confidently to client and market changes.
- Collaborate with the Vice-president/Co-founder on creative strategies for new product launches, integrated campaigns, and sales collateral.
- Communicate design direction to the executive team, in-house industrial designers and sales staff.
- Aid in the hiring process for all Creative Team members, providing critical insights into design skills and processes as well as team fit.
- Lead the monthly company-wide meeting for all 150+ employees.
- Recipient of Anthro's 2010-2011 Customer Service Award.

Freelance Designer | Nationwide clientele | Sherwood, OR | June '06 – present

- The Mistake Bank: Illustrated single-panel comics and infographics for a book by 99u contributor John Caddell about capitalizing on mistakes in order to fuel growth.
- Wacom: Developed a Flash product tour (from storyboard sketches to final coding) for the Intuos3 family of tablets.

Senior Art Director | Rosen Convergence Marketing | Portland, OR | July '01 – June '06

- Steered print and digital marketing campaigns through every level of the creative process including strategy development, brainstorming, layout & design, and wireframing & storyboarding.
- Pitched and presented work at all stages in the project timeline.
- Provided artistic direction to print designers, programmers, and Flash animators.
- Enforced quality guidelines for all jobs going to press.

Junior Art Director | Lewis Clark/Advertising Design | Memphis, TN | February '98 – June '01

- Crafted designs and copy for a full range of media including print ads, packaging, catalogs, brochures, direct mail, websites, sales sheets, in-store signage, tradeshow, press releases and point-of-purchase.
- Directed photographers and Photoshop technicians in creating product imagery.
- Collaborated with Flash animators to produce engaging web content.
- Taught an agency-wide seminar on web design and HTML fundamentals.

I have advanced skills with Adobe CS6 (especially Photoshop, Illustrator, and InDesign) and experience in HTML and CSS. I'm also an effective communicator through simple sketches and the written word.

Education: Bachelor of Fine Arts from Harding University (Arkansas)